

Posted on official bulletin board on **Friday, October 16, 2015 at 3:00 p.m.**

10/16/2015 CSO 11:07 AM



**FORT WORTH TRANSPORTATION AUTHORITY
Planning/Operations/Marketing Committee Meeting**

4:00 p.m., Monday, October 19, 2015

**The Hershel R. Payne Transportation Complex
1600 E. Lancaster Avenue, 2nd Floor Board Room
Fort Worth, Texas 76102**

Committee Members:

Neftali Ortiz- Chair
Dennis Dunkins
Jeff King
Jon Michael Franks

Staff Support:

Shawn Donaghy – Operations
Nancy Amos
Curvie Hawkins- Planning
Richard Maxwell – Marketing
Angela Allen – Customer Service

A. CALL TO ORDER

Neftali Ortiz

B. UPDATES

1. Transit Master Plan Update
2. August 2015 Ridership Update
3. Marketing Dashboard
4. Customer Service Update

Curvie Hawkins
Shawn Donaghy
Richard Maxwell
Angela Allen

C. ACTION ITEMS

D. OTHER BUSINESS

E. NEXT MEETING

November 9, 2015 @ 4:00 p.m.

F. ADJOURN